





LOCATIONS

NORTH QUEENSLAND

• Belgian Gardens

Cairns Central

Douglas

• Fulham Road

- North Shore
- Smithfield Shopping Centre
- Townsville City
- Upper Ross

CENTRAL QUEENSLAND

- Bundaberg Central
- Burnett Dental
- Gladstone

- Gladstone Central
- Mackay
- Rockhampton

SOUTH EAST QUEENSLAND

- BOH Dental
- Buderim
- Caloundra
- Carindale
- Gatton
- LaidleyMaleny

- Maroochydore
- Morayfield
- Roma
- Springfield Lakes
- Strathpine
- Strathpine Dental Centre
- Toowoomba

NEW SOUTH WALES

- Bathurst
- Cammeray
- Chatswood



ABOUT OUR PRACTICES

WE PARTNER WITH LEADING SUPPLIERS FOR STOCK

We believe that for you to succeed, you must be equipped with the right tools and the highest quality stock. All our practices are stocked with leading brands such as;











Our Procurement and Compliance Manager, Natalie Rawlings works closely with dental suppliers and is constantly searching for new and emerging technologies.

QUALITY INNOVATION PERFORMANCE ACCREDITED (QIP)

1300SMILES practices have achieved the highest level of accrediation for all our dental practices. We are the first dental group in Australia to undertake accreditation for all our practices in a single process. Accreditation provides you with peace of mind regarding:



INCREASED CUSTOMER CONFIDENCE



REDUCED BUSINESS RISK



QUALITY TEAM



INDUSTRY BENCHMARK



QUALITY IMPROVEMENT



ENHANCED SERVICES



HEALTH FUNDS:

1300SMILES is currently the preferred provider for eight health funds, including BUPA, Medibank, NIB, TUH, HCF, Westfund, Defence Health, and CBHS. Being part of the preferred provider network assists in driving patients into practices and provides credibility with the health funds members.

















PAYMENT PLANS:

Exceptional dentistry should be available for everyone, with payment plans through Zip, Humm, Afterpay and Dental Members Australia. Payment plans allow Dentists who provide specialised and medium to high value treatment plans the opportunity to provide the dentistry they enjoy, whist making it affordable for patients.

Here is a snapshot of the payment plans available through 1300SMILES:



National Dental Plan powered by HUMM

No Deposit, No Interest on all plans through 1300SMILES Practices.

All paperwork and debt collection handled by third-party provider. All risk is held by the third party not the Practitioner.

2 payment plans available.

Little Things

Treatment up to \$2,000 is paid over either 2.5 months or 5-month payment term.

Big Things

Treatment up to \$12,000, payment term is up to 24 months.

afterpay&

Afterpay

No Interest on all plans through 1300SMILES Practices.

All paperwork and debt collection handled by third-party provider. All risk is held by the third party not the Practitioner.

For treatment between \$250.00 and \$1,500.00 (depending on patients' capacity), payment is made over 4 equal fortnightly payments.



ZIP

All paperwork and debt collection handled by third-party provider. All risk is held by the third party not the Practitioner.

2 payment plans available.

ZIP Pay

Treatment up to \$1,000, No interest, Minimum repayment is \$40.00 per month.

ZIP Money

Treatment over \$1,000 to \$30,000, Up to 6 months interest free, Minimum repayment is \$40.00 or 3% of value (whichever is higher) per month.

WHY US? BECAUSE WE CARE

Being a Dentist in the 1300SMILES network, provides you with various opportunities to learn and grow.

CLINICAL INDEPENDENCE

You will have full clinical autonomy working in one of our practices. You can dictate your appointment lengths, the fee schedule, and use your choice of laboratory. Our support team are here to facilitate your requests. We understand that clinical autonomy is essential in building long-term relationships with your patients and ensures they return for their treatment plans.

CONTINUITY OF CARE WITH YOUR PATIENTS

Your patients are your patients, we don't want you to be a turnstile never seeing the same person twice. Instead we want you to build relationships with your patients, get to know them, and grow personally and professionally with them. We don't want you to just be their Dentist for the day, but their Dentist for life.

CLINICAL ADVISORY BOARD

The Clinical Advisory Board is a group of appointed Dentists from within the 1300SMILES group. The role of this board is to discuss clinical matters arising within the industry and to advise management of these when planning strategies for the company direction.

CPD

By becoming a 1300SMILES Dentist you will receive exclusive invitations and heavily discounted rates for CPD courses with the likes of ABD, ADA, Henry Scheins, Dentsply, KERR, GC and many others that we have commercial partnerships with.





WE ARE HERE TO SUPPORT YOU

1300SMILES staff are experts in accurate, efficient, and effective practice management. You can conduct your dentistry with the complete confidence that all the back-office functions will be completed correctly and on time.

Each practice has the support of a Regional Manager, Practice Manager, Receptionist and Dental Assistants to support and grow the practice.

Our practices focus on providing operational support to the individual practitioners in areas such as patient flow, all bookings including recall and treatment planning.

LET US TAKE CARE OF THE ADMINISTRATION HEADACHE

We provide full administration services so that you can focus on doing the dentistry that you love. Our Business Support Unit provides the following services:

PAYROLL AND FINANCE

COMPLIANCE MANAGEMENT

RECRUITMENT

MARKETING





This allows you to concentrate on Dentistry and patient care, while we take care of the rest.

INVESTING IN OUR PRACTICE TEAMS

We continually invest and provide opportunities for our team to grow their knowledge within both Dentistry and Business. These opportunities include:

- Certificate III in Dental Assisting
- Practice Management Boot Camp collaboration events between practices
- · Internal business training courses through Litmos
- Opportunities to train in new products and upskilling through national dental suppliers
- · Invite international guests to speak to our teams
- Training courses in Dental 4 Windows

MARKETING

1300 BMODES

Our dedicated in-house Marketing team's main focus is patient flow into our practices. This includes both attracting new patients into our practices and communicating effectively with our current patient base. This is achieved through a mix of brand awareness and direct communication campaigns. Here are some campaigns we have run over the past 12 months.











CORPORATE SOCIAL RESPONSIBILITY

1300SMILES ARE PROUD ADVOCATES OF YOUTH WITH A MISSION.

Youth With A Mission (YWAM) is a non-profit volunteer organisation. YWAM has been operating medical ships throughout the Pacific Nations since 1991. In 2019 YWAM and its volunteers provided 394,341 vital medical services, of which 6,503 were dental procedures.

Our Managing Director, Dr Daryl Holmes regularly volunteers his time on the medical ship touring Papua New Guinea. In 2017 Dr Daryl Holmes received an OBE for his leadership and personal commitment for his work with the YWAM medical ships.

To find out more about YWAM, visit www.ywam.org.au.

Want to Volunteer?

Many 1300SMILES dentists and team members have volunteered their time and skills with YWAM. We are supportive of any team members who would like to volunteer and can assist you with getting started.



OUR 1300SMILES FAMILY

Joining 1300SMILES as a graduate, my transition from a protected educational environment to private practice was seamless. There is so much that you do not learn in university and having a supportive company, friendly dentists and mentors makes a world of difference, especially in such a high-stress and high-demand profession! I can come to work knowing that I can trust my 1300SMILES family, have fun with the team and give the best treatment to our patients. It is incredibly rewarding knowing that every patient will walk away with a smile!

1300SMILES provides a large team of support staff and dentists with diverse skills. The management team ensures that you don't have to worry about running a business and no problem goes unsolved. We are regularly given the opportunity to do further training and receive mentorship from colleagues to optimise patient treatment plans. I have had the opportunity to work across multiple practices; each practice providing a unique patient base and invaluable experience. There is nothing more powerful to growth of a Dentist than challenging learning opportunities!

Dr Stacey (Yang) ZhengBOH. DSc. Master of Dentistry **Dental Centre Maleny**

I joined 1300SMILES as a graduate, and have had the opportunity to work across multiple practices over the last few years, which has given me a wealth of knowledge and experience.

The working environment is collaborative, with mentoring available from not only fellow dentists in the practice, but from the company's clinical coach Dr Angus Henderson. There is widespread support and flexibility from management in the transition from being a graduate to a confident dentist.

Each dentist is encouraged to work and grow at their own pace, with 1300SMILES providing the help and support needed to be able to do this. Being part of a large company allows for more resources like a call centre which ensures books are always full and patients are not missing out on their recalls or treatments.

It's been fantastic working for 1300SMILES over the past few years and I cannot wait to continue growing with the company.

Dr Michael Dimitrov
B.D.S
1300SMILES Gladstone

I joined 1300SMILES Dentists in 2014 when I moved to Australia, and since then, it has been an immense pleasure working with the company.

1300SMILES Dentists allows me to focus on my patients and treatments, while they manage all day-to-day business operations such as stock, rostering and appointment schedules. The team are incredibly supportive and helpful which makes for a very friendly working environment. I thoroughly enjoy the ability to work closely with my peers and exchange clinical knowledge.

In my time at 1300SMILES Dentists I have been able to create a loyal patient base through our ability to offer flexible payment plans and work flexible hours to give me a fantastic work/life balance.

Dr Reshma Seeburrun BA, BDSc (Hons) **1300SMILES Strathpine**



