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MEDIA RELEASE

1300SMILES Dentists announces Soccer Naming Rights Sponsorship

For the past 55 years, Brolga Park has been home to soccer in the north, and we are excited to announce that 1300SMILES Dentists have secured the naming rights of the Park for three years and will be renamed 1300SMILES Active Park.

Football Queensland North General Manager, Declan Carnes, has welcomed the announcement as another encouraging sign of the strength of soccer in North Queensland.

“It is very exciting to have 1300SMILES Dentists on board to be the naming rights sponsor of 1300SMILES Active Park and we look forward to working together to make their first season of the competition a successful one,” Mr Carnes said.

“The major purpose of Football Queensland North is to inspire boys and girls to be active and participate, and it is fantastic to have a well-known Australian owned company 1300SMILES Dentists supporting this ambition,” added Mr Carnes.

1300SMILES Dentists held the naming rights sponsorship of 1300SMILES Stadium for seven years and has now shifted focus to grass roots sport soccer, referred to nationally as the world game of Football.

1300SMILES Managing Director, Daryl Holmes said, “I visit the park regularly with my children and have been impressed with the ongoing improvements the park provides. When the opportunity for sponsorship arose, we leapt at the chance to support soccer in the region and the community and volunteers it represents.”

1300SMILES Active Park will be home to over 3,000 players this season, throughout the North Queensland football zone, and there is more exciting news to come in relation to this partnership. Stay tuned for more information on how the community can get involved in local soccer.

For more information about 1300SMILES Active Park, please contact:

Kylie Mara, Marketing Manager, 1300SMILES Dentists

P. 07 4720 1304

E. marketingmanager@1300SMILES.com.au

Declan Carnes, General Manager, Football Queensland North

P. 0408 648 922

E. manager@nqfootball.com.au