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Media Release

1300SMILES prospers in the new era

1300SMILES Managing Director Dr. Daryl Holmes has announced excellent results for the half-year to 31 December 2014.

Net Profit After Tax increased by 33.6% to \$3.4 million. The interim dividend increased by 38.5% to 9 cents per share.

“This year we have the luxury of reporting strongly positive results across the board,” Dr. Holmes said.

“There were no disruptive events and no special circumstances. Our excellent results were driven by our continuing organic growth, selective acquisitions, and our \$1-a-day Dental Care Plan.”

“Our acquisition of BOH Dental, either the biggest or one of the biggest dental practices in Queensland, is just starting to have an effect on our financial results. These effects will become clearer in coming periods. This acquisition has been a great success.”

“Our company is looking ahead to the tenth anniversary of its listing on the Australian Stock Exchange on 11 March 2015. Since listing at 80c in 2005, the share price has increased to around \$6.00, delivering compound annual growth of 22.3% over ten years.”

“We are extremely proud of the results we have delivered over our first ten years as a listed company.”

“From where I sit, the ten years ahead of us are at least as promising as the past ten years.”

ENDS

Media enquiries: Dr. Daryl Holmes at 1300SMILES Ltd on 07 47 201 300 or md@1300smiles.com.au

ABOUT 1300SMILES LTD

OVERVIEW OF THE COMPANY'S BUSINESS

1300SMILES Ltd owns and operates full-service dental facilities at its sites in New South Wales, South Australia, and in the ten major population centres in Queensland. The company continually seeks to expand its presence into other geographical areas throughout Australia. It does so both by establishing its own new operations and by acquiring existing dental practices. The administrative and corporate offices are in Townsville.

1300SMILES enables the delivery of services to patients by providing the use of dental surgeries, practice management and other services to self employed dentists who carry on their own dental practices. The services provided by the company allow the dentists to focus on the delivery of dental services rather than on the administrative aspects of carrying on their businesses. The dentists pay fees to the company for the provision of these services under a Dental Service Agreement with the company. In some circumstances the company also employs qualified dentists.

The dentists who use the company's services range from new graduates to experienced dental professionals. Several dentists who use the company's services have special interests and experience in such areas as endodontics, oral surgery, implants and periodontics and cross-refer work to other dentists who use the company's services.

The company provides comprehensive services in the areas of marketing, administration, billing and collections, and facilities certification and licensing to all participating dentists. The company also provides all support staff, equipment and facilities, and sources all consumable goods using the buying power which derives from such a large group of dental businesses.

FUTURE DEVELOPMENTS

The company's core objective is to continue to increase profits and shareholder returns while providing a rewarding environment for our staff and the dentists using our facilities.

The company aims to achieve a combination of organic growth in its existing locations and the addition of new practice management facilities.

The key drivers for future growth of the company are:

- Increasing profits by attracting more dentists to our existing facilities and expanding those facilities which are already at full capacity;
- Assisting dentists who already practice within the 1300SMILES system to increase their turnover and income through benchmarking, training, and mentoring;
- Establishing new practices in existing and new regions (greenfield sites);
- Acquiring substantial existing practices where we can do so on favourable terms; and
- Managing dental facilities owned by others.

DENTIST ENQUIRIES

Owners of dental practices who are interested in unlocking the goodwill value of their businesses (or freeing themselves from all the management hassles) are invited to contact Dr. Daryl Holmes, Managing Director, on +61 (7) 4720 1300 or md@1300SMILES.com.au.

Qualified dentists who wish to know more about joining one of our established facilities are encouraged to contact Dr. Holmes directly or email dentalcareers@1300smiles.com.au or visit our website www.dentalcareersaustralia.com.au.