

TERMS AND CONDITIONS

Promotion: Tooth Fairy Campaign

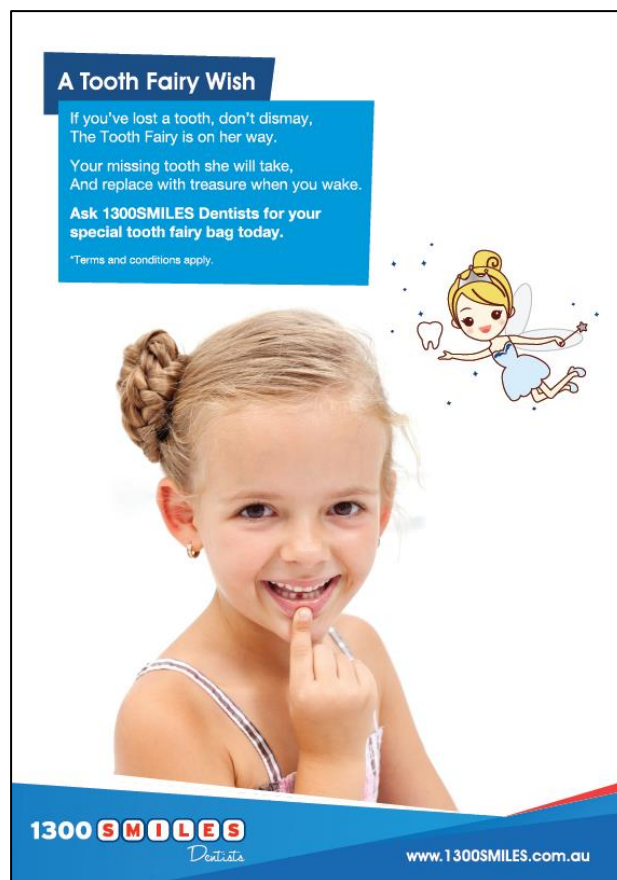
- Tooth Fairy Pouch Giveaway
- National Facebook Competition

Active Date: 1-30 September 2016 (inclusive)

Practices: All 1300SMILES Practices excluding BOH Dental Cammeray, Waterloo and Stanmore

Tooth Fairy Pouch Giveaway

- Offer available at all 1300SMILES Practices excluding BOH Dental (Brisbane, Qld) Cammeray, Waterloo and Stanmore (Sydney, NSW).
- Limit one (1) 1300SMILES Tooth Fairy Pouch per child.
- While stocks last.



Tooth Fairy National Facebook Competition:

Mechanics: The 1300SMILES Dentists Tooth Fairy wants to hear your story about how you or your children have lost a wobbly tooth. To enter, tell us in 50 words or less about your experiences along with any photos or videos.

The top ten entries will each win a special children's prize pack.

Publish your entry on our 1300SMILES Dentists Facebook page for your chance to win.

- "Game of Skill" (contest) where the winner is judged or voted and selected for their skill (for example: the best photo or answer to a "Tell us in 25 words or less" question). <http://www.blazedigital.com.au/how-to-run-a-legal-facebook-competition/>
- Facebook Page Terms https://www.facebook.com/page_guidelines.php

Promotions

1. If you use Facebook to communicate or administer a promotion (for example: a contest or sweepstakes), you are responsible for the lawful operation of that promotion, including:
 - a. The official rules;
 - b. Offer terms and eligibility requirements (for example: age and residency restrictions); and
 - c. Compliance with applicable rules and regulations governing the promotion and all prizes offered (for example: registration and obtaining necessary regulatory approvals)
2. Promotions on Facebook must include the following:
 - a. A complete release of Facebook by each entrant or participant.
 - b. Acknowledgement that the promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.
3. Promotions may be administered on Pages or within apps on Facebook. Personal Timelines and friend connections must not be used to administer promotions (ex: "share on your Timeline to enter" or "share on your friend's Timeline to get additional entries", and "tag your friends in this post to enter" are not permitted).
4. We will not assist you in the administration of your promotion, and you agree that if you use our service to administer your promotion, you do so at your own risk.