

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	1300 Smiles Limited
ABN	91 094 508 166

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Robert Francis Jones
Date of appointment	26 September 2007

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
5,500 ONT (Ordinary)

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest. Hermit Park Bus Service Pty Ltd (Director is beneficiary)	2,500 ONT (ordinary)
Jones Karen Anne (Spouse of Director)	2,500 ONT (ordinary)
Jones RF,GD,LA (Director is beneficiary)	7,106 ONT (ordinary)

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	nil
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

On behalf of the board

Bradley Hardham
Company Secretary
28 September 2007

+ See chapter 19 for defined terms.

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