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ASX ANNOUNCEMENT

1 November 2007

1300SMILES Limited (ASX Code: ONT)

Change of CFO and Company Secretary

1300SMILES Limited is proud to announce the appointment of Mr Peter Logvyn as the new COO/CFO and future Company Secretary. Peter is a highly skilled finance professional who has worked for BHP, Korea Zinc and most recently in PNG as General Manager Commercial for one of the largest gold and copper mines in the world. Peter brings 27 years of commercial experience to the organisation. He is a Fellow of the Australian Society of Certified Accountants.

Peter replaces Mr Brad Hardham, who has served as (joint) Company Secretary and CFO, who has resigned from 1300SMILES Limited, effective 1 November 2007.

Mr Duncan Cornish will continue as Company Secretary and Public Officer.

A handwritten signature in black ink, appearing to read "Daryl Holmes", with a long horizontal flourish extending to the right.

On behalf of the Board
Daryl Holmes
Managing Director

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