

## **ASX ANNOUNCEMENT**

**27 June 2008**

**1300 SMILES Ltd (ASX code: ONT)**

### **Acquisition in Bundaberg**

1300 SMILES Ltd is pleased to announce that it has entered into a conditional contract to acquire a long established, multi-dentist practice located in the main street of Bundaberg, Queensland. The practice enjoys an enviable local reputation and healthy client base. The practice principals, dentists & staff will all be continuing with the practice.

This acquisition is due for completion on Monday, the 30th June 2008.

Bundaberg is the centre of the Wide Bay sugar (& rum) producing region with a local catchment population of 120,000. Situated on the Burnett River, approximately 385 km north of Brisbane and 2 hours drive south of 1300SMILES nearest practice facility in Gladstone, and 3 hours drive north of our Caloundra facility. The city of Bundaberg & Wide Bay region is, and has been for some years, growing significantly and offers many opportunities as one of Queensland's major regional centres.

1300 SMILES Ltd now has an established presence in all of the significant population centres between Cairns and the Gold Coast.

### **About 1300 SMILES Ltd**

#### **OVERVIEW OF THE COMPANY'S BUSINESS**

The Company principally provides the use of dental surgeries and practice management and other services to self employed dentists who carry on their own dental practices. The Company provides surgery facilities at multiple locations including Cairns, Townsville, Mackay, Rockhampton, Gladstone, Bundaberg, Caloundra, Brisbane, Toowoomba and the Gold Coast. The head administrative office is in Townsville.

The services provided by the Company allow dentists to focus on the delivery of dental services rather than on the administrative aspects of carrying on their businesses. The dentists pay fees to the Company for the provision of these services under a Dental Services Agreement with the Company.

The dentists who use the Company's services range from new graduates to experienced dental professionals. Several dentists who use the Company's services have special interest and experience in such areas as endodontics, oral surgery, and periodontics and cross-refer work to other dentists who use the Company's services.

The Company provides comprehensive services in the areas of marketing, administration, billing and collections, and facilities certification and licensing for all participating dentists. The Company also provides all equipment and facilities, and sources all consumable goods using the buying power which derives from such a large group of dental businesses.

## **FUTURE DEVELOPMENTS**

The Company's core objective is to continue to increase profits and shareholder returns whilst providing a rewarding environment for our staff and dentists using our facilities.

The Company aims to achieve a combination of organic growth in its existing locations and the addition of new practice management facilities.

The key drivers of future growth of the Company are:

- Increasing the number of dentists who use the Company's existing facilities;
- Assisting the dentists who use the Company's facilities to increase their turnover;
- Acquiring additional practices in existing and new regions;
- Establishing new practices in existing and new regions.

## **DENTIST ENQUIRIES**

Qualified dentists who wish to know more about joining one of our established facilities or about establishing a new facility are invited to contact Dr. Daryl Holmes, Managing Director, on 07 4721 1238 or on [md@1300SMILES.com.au](mailto:md@1300SMILES.com.au).

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